

## ORDER



Orders	Order / Rev:	64312	KUCW-TV
	Alt Order #:		Office Accounts
	Product Desc:	ESTIMATE 12438	SLC
	Estimate:	12438	Local
	Flight Dates:	10/09/12 - 10/14/12	Primary AE:
	Original Date / Rev:	10/08/12 / 10/08/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
Agency	Name:	Media Strategies & Research	
	Buying Contact:		Billing Type:
	Billing Contact:		Cash
		1580 Lincoln Street	Broadcast
		Denver, CO 80203	EOM/EOC
			Agency Commission:
Advertiser	Name:	Matheson for Congress 2012	
	Demographic:	HH	New Business Thru:
	Product Codes:	US Congress	Order Separation:
	Priority:	P-3	Advertiser External ID:
	Revenue Codes:	AGY, POL-CAND, GEN	Agency External ID:

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/10/12	1	\$300.00	\$255.00	October 2012	1	\$300.00	\$255.00	0.00
					Totals	1	\$300.00	\$255.00	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Office Accounts Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 1	KUCW	10/10/12	10/10/12	M-F 6p-630p	CM	6p-630p	--W---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00	
				M-F 6p-630p												
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating					
		Week: 10/08/12	10/14/12	--W---		1	\$300.00		0.00							
														Totals	1	\$300.00